## CONTACT ME
480-570-1412
hello@adamgoodcoder.com

## PORTFOLIO
adamgoodcoder.com

## SKILLS
JavaScript
React
Astro
Node.js
jQuery
CSS / SCSS
HTML
Markdown
Python
PHP
WordPress
WooCommerce
SQL
MongoDB
Git / GitHub / GitLab
Adobe Creative Suite
Figma
REST / API
JSON
Responsive / Mobile Design

## EDUCATION
Bachelor of Arts, Visual Communication
**Collins College**

# Adam Gonzales

**WEB DEVELOPER**

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## EXPERIENCE

### LEAD WEB DEVELOPER
TETHER TOOLS
November 2016 – May 2022

- Enhanced corporate web properties' functionality and user experience leveraging a tech stack comprised of HTML, CSS, JavaScript, PHP, and SQL. Implemented captivating content and innovative features, driving user engagement and conversion rates.
- Wrote custom plugins with diverse functionalities including: API integrations for licensing and email campaigns, custom post types to facilitate product compatibility and software distribution, and centralizing reusable UI elements for enhanced visual continuity and reduced maintenance efforts. Changes resulted in streamlined workflows, increased efficiency, and improved user experiences.
- Test website enhancements using Google Optimize, implement features based on corporate goals. Increased sales by 280% in one two year period.

### WEB DEVELOPER
ATMOSOL
March 2016 – November 2016

- Collaborate with a team of developers and project managers to conceptualize and deliver visually captivating and seamlessly functional eCommerce websites for a diverse range of SMB and enterprise clients.
- Utilize a technology stack comprising Shopify, Liquid, JavaScript, jQuery, CSS (SCSS), HTML and various third-party API's to dynamically enhance, customize, and expand the features and functionalities of client websites.
- Adhere to customer branding guidelines and style guides to translate wireframes and mock-ups into high-performance eCommerce websites that encapsulate their brand.